





Student Data Privacy in Action: Lessons from K-12 Leaders



Challenges in education are getting more complex



99% higher

usage of technology in schools than from 2022 until now



2,050 apps

in use in the average school



50 hrs. per month of

administrator time are spent on compliance



91% of apps

have privacy policy changes each year, averaging three changes per year



Today's Speakers



Monica (Lopez) Watts
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On a scale of 1-5, how confident are you in your district's ability to vet new educational apps for student data privacy?

- \square 1 = Not at all confident
- \square 2
- ☐ 3 = Moderately confident
- **4**
- \Box 5 = Extremely confident







Which of these is your biggest data privacy challenge? (Select all that apply).



- ☐ Identifying unapproved apps
- ☐ Communicating with parents
- ☐ Staying updated on regulations
- Managing vendor contracts



Governance process & partnerships

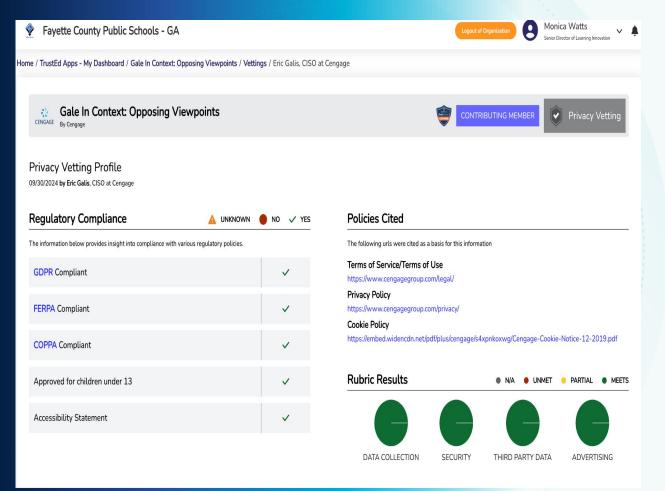
- What was your app vetting process before?
- Pain points?
- What is your process now?
- How do you bring in teachers and staff?



Governance process & partnership

What do you require before doing business with a vendor?





Rubric Area		Ex	pectations	1	Note
		Meets	Partially	Unmet	
ט	GENQ1 How are changes to key policies managed? ANSWER: Notification is provided to the user in advance of a change		V		
INFORMATION	DQ1 Does the supplier have a publicly available statement regarding accessibility? ANSWER Supplier has a comprehensive statement that includes identification of a standard and associated conformance documentation. Statement may also include information about accessibility development and conformance testing conducted by the supplier, including compatibility with assistive technology.	~			
	DQ2 Does the supplier provide accessibility conformance documentation? ANSWER Accessibility conformance report (a completed VPAT) has comprehensive detail about how the criteria are met. May also provide information about alternative access options if needed.	v			
	DQ3 Are the documents shared by the supplier accessible? ANSWER: Fully accessible documents.	v			
	DQ4 How long ago was the accessibility conformance documentation completed and/or updated? ANSWER: Less than 12 months prior to the completion date of the rubric.	v			
	DQ5 Does the supplier have a documented roadmap for accessibility improvements and enhancements? ANSWER: Supplier communicates (verbally or in writing) about planned accessibility improvements and enhancements and includes projected timelines, contingencies and updates as available.	~			



Staying ahead

- How do you stay proactive with changing privacy policies?
- How do you support transparency of approved apps?



Building community trust

How do you support parents and the public in understanding your data governance process?



ROI

What impact has this had on your district's tech spending and ROI?









Lightspeed Insight™





Ensure student data privacy

- Spot rogue apps that require student login and haven't been approved
- View 3rd party vetting from 1EdTech & SDPC right in Lightspeed Insight
- Get real-time alerts with highlighted changes when privacy policies change to proactively protect student PII from getting into the wrong hands



Need a clearer view of your district's compliance and spending?

Find student data privacy and compliance risks, cost-saving opportunities, and more at no cost.

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Q&A