



Learning Impact

EUROPE 2026

SPONSOR ENGAGEMENT PROSPECTUS

15-17 September
Thessaloniki, Greece



What did **last year's delegates** think about Learning Impact Europe?

'The Learning Impact Europe conferences provide a unique opportunity to be informed about progress and trends in my professional domain'

'Great community, perfect organization, lots of interesting talks and people to meet'

'Learning Impact Europe was fantastic- so perfectly run from start to finish. I am looking forward to working with you more!'

'The community that the event gathers is of the greatest value to me'





About Learning Impact Europe

There are many edtech conferences but only one powers learner potential like **Learning Impact**!

Learning Impact Europe brings together a diverse group of education providers, public bodies and edtech suppliers to focus on the top issues in education.

Learning Impact is brought to you by the **1EdTech Consortium**, the world's largest, most innovative edtech collaboration featuring c.1,200 member organizations in schools, higher education, and corporate learning.

We are creating a learning ecosystem that works for everyone because we work with everyone.



Venue and Hosts

Learning Impact Europe 2026 is hosted by Aristotle University, Thessaloniki

Aristotle University is the largest University in Greece. The university prides itself on its international outlook and the quality of digital services it provides to its academic community.

Thessaloniki is the second largest city and co-capital of Greece. It has been a crossroads of cultures and civilizations for over 2300 years and many Ancient Greek, Roman and Byzantine monuments sit within the city centre. Renowned for its festivals, events and vibrant cultural life in general, Thessaloniki is considered to be Greece's cultural capital.



ARISTOTLE
UNIVERSITY
OF THESSALONIKI



Demonstrate leadership in the community that is driving change



Meet organizations and leaders whose processes and products are making a difference



Stay ahead of the curve with updates and insights from our expert speakers



Network with thought leaders and peers finding innovative solutions to common challenges



Showcase to decision makers who are ready to move



Be confident you are meeting a targeted and expert audience



Why
sponsor?

Some of our previous Sponsors



Leader Benefits

Member price: €6,000 Non-member price €8,000

Presentation: Present a case study or join a plenary panel session

Exhibition stand: Large 3m stand in catering area

Tickets: 2 complimentary registrations

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on event website with link to your website
- Logo on onsite digital signage and intro/transition slides
- Two features in pre-event promotional emails (e.g. link to a marketing resource or invite delegates to book a meeting)
- Promotion via 1EdTech & host social media channels
- Promotion of your social media posts
- Two pop-up notifications on the event app to promote your session or share news and announcements
- Presence on Sponsor Marketplace where attendees can view and download materials during the event
- Attendee list
- Follow-up mailshot to registered delegates*

*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors



Supporter Benefits

Member price: €3,000 Non-member price €4,000

Presentation: Present a lightning talk

Exhibition stand: Medium 2m stand in catering area

Tickets: 1 complimentary registration

Registration list: 1 week in advance and post event

Marketing opportunities:

- Logo on event website
- Logo on onsite digital signage and intro/transition slides
- Promotion of your social media posts
- One pop-up notification on the event app to promote your session or share news and announcements
- Presence on Sponsor Marketplace where attendees can view and download materials during the event
- Attendee list
- Follow-up mailshot to registered delegates*

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Networking Benefits

Conference Dinner

Member price: €5,500 Non-member price €7,500

Networking reception

Member price: €3,000 Non-member price €4,000

Boat trip

Member price: €5,000 Non-member price €7,000

See package comparison for details including:

Opportunity for welcome address to delegates

Tickets: Complimentary registration/s

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on event website
- Promotion via social media
- Promotional notifications to delegates
- Follow-up mailshot to registered delegates*

Other opportunities may be available: contact us to discuss

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Package comparison

What's included	Leader	Supporter	Dinner	Reception	Boat Trip
Speaking opportunity	Case study or panel	Lightning talk	Welcome	Welcome	Welcome
Exhibition stand	3m	2m	2m	1m	2m
Complimentary registrations (including social events)	2	1	2	1	2
Recognition on conference website	Link	Logo	Link	Logo	Link
Features in pre-event promotional emails	2	-	1	-	1
Logo onsite digital signage and intro/transition slides	Y	Y	Y	-	-
Promotion via 1EdTech & host social media channels	Y	-	-	-	-
Promotion of your social media posts	Y	Y	Y	Y	Y
Promotional pop up notifications on the event app	2	1	2	1	2
Post marketing materials to sponsor marketplace	Y	Y	Y	Y	Y
Follow up mailshot to delegates	Y	Y	Y	-	Y
Attendee list*	Y	Y	Y	Y	Y
Cost in euros (exclusive of VAT)					
Member rate	6,000	3,000	5,500	3,000	5,000
Non-member rate	8,000	4,000	7,500	4,000	7,000

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What did **last year's delegates** think about Learning Impact Europe?

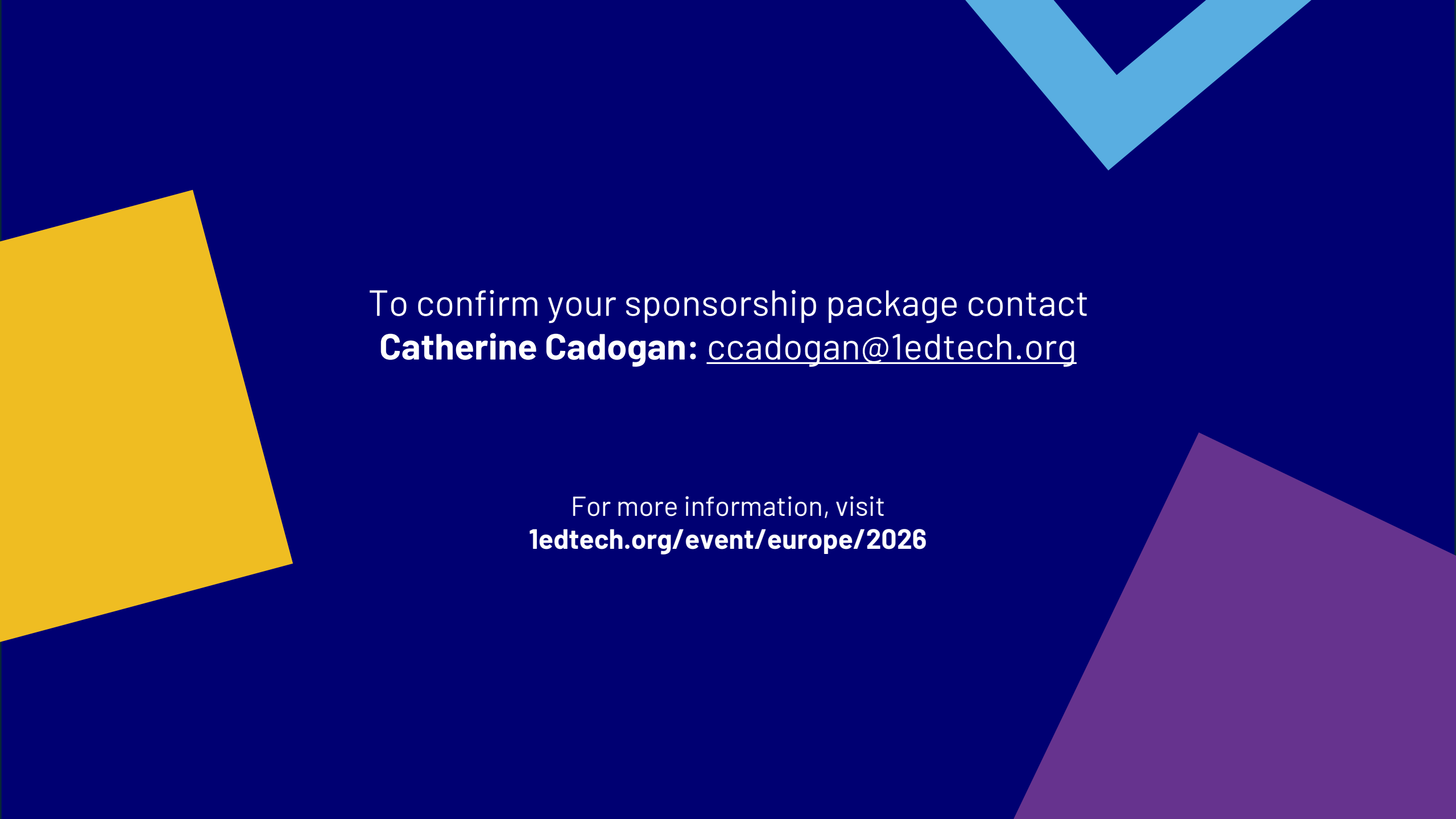
'We were reminded yet again of the power of collaboration within the HEIs community and the immense value of being part of an ecosystem'

'The agenda and themes were insightful, relevant and inspirational. 10/10'

'Great vibe, fantastic professionals.'

'Thank you so much for organizing such a wonderful event. It was truly a pleasure to be part of it.'





To confirm your sponsorship package contact
Catherine Cadogan: ccadogan@ledtech.org

For more information, visit
ledtech.org/event/europe/2026