



# Learning Impact

EUROPE 2025

## SPONSOR ENGAGEMENT PROSPECTUS

Delft, NL 23-24 September



# What did **last year's delegates** think about Learning Impact Europe?

*'Thank you, **you've raised the bar**. With the right balance between technical sessions, current industry initiatives and visionary objectives.'*

*'What a **great opportunity to reconnect** with and meet new EdTech enthusiasts. I loved the relaxed, yet ambitious and innovative atmosphere.'*

*'It was definitely **one of the most valuable conferences** I attended in recent years.'*





## About Learning Impact Europe

There are many edtech conferences but only one powers learner potential like **Learning Impact**!

**Learning Impact Europe** brings together a diverse group of education providers, public bodies and edtech suppliers to focus on the top issues in education.

Learning Impact is brought to you by the **1EdTech Consortium**, the world's largest, most innovative edtech collaboration featuring c.1,200 member organizations in schools, higher education, and corporate learning.

*We are creating a learning ecosystem that works for everyone because we work with everyone.*

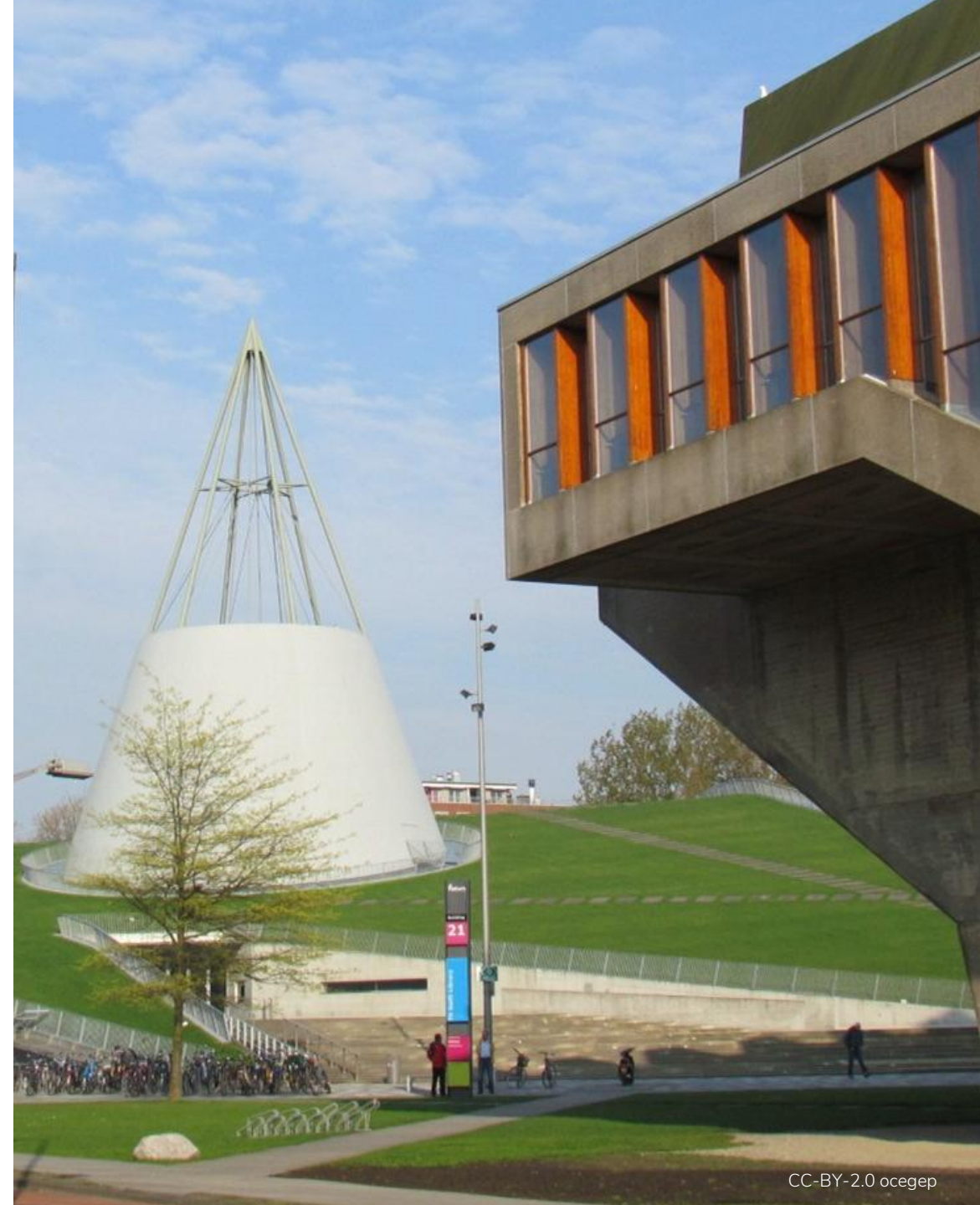


## Venue and Hosts

Learning Impact Europe 2025 is hosted jointly by Delft University of Technology (TU Delft) and SURF

**TU Delft** is the oldest and largest technical University in the Netherlands. The university delivers **innovation** in **strategically important** areas contributing to **European resilience** and competitiveness in the global market.

**SURF** is the IT cooperative of **Dutch education and research institutions**. The members, the owners of SURF, join forces to develop or **procure** the best possible **digital services**, work together on **complex innovation** issues and develop and **share knowledge** with each other.





# Demonstrate leadership in the community that is driving change



Meet organizations and leaders whose processes and products are making a difference



Stay ahead of the curve with updates and insights from our expert speakers



Network with thought leaders and peers finding innovative solutions to common challenges



Showcase to decision makers who are ready to move



Be confident you are meeting a targeted and expert audience



# Some of our previous Sponsors

 **anthology**  
Advancing Knowledge

 **FeedbackFruits**

 **INSTRUCTURE**

 **PebblePad**  
THE LEARNING JOURNEY PLATFORM



 **tao**

 **tresipunt**

 **BCdiploma**  
blockchain digital credentials

 **Cornelsen**

 **EUNIS**

 **Grasple**

 **udemy**

 **VitalSource**

 **edutechcluster**



# Leader Benefits

Member price: €6,000 Non-member price €8,000

**Presentation:** Present a case study or join a plenary panel session

**Exhibition stand:** Large 3m stand in catering area with 46" digital display screen

**Tickets:** 2 complimentary registrations

**Registration list:** 1 week in advance and post event

## Marketing opportunities:

- Recognition on event website with link to your website
- Logo on onsite digital signage and intro/transition slides
- Two features in pre-event promotional emails (e.g. link to a marketing resource or invite delegates to book a meeting)
- Promotion via 1EdTech & host social media channels
- Promotion of your social media posts
- Two pop-up notifications on the event app to promote your session or share news and announcements
- Presence on Sponsor Marketplace where attendees can view and download materials during the event
- Attendee list
- Follow-up mailshot to registered delegates\*

\*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors



# Supporter Benefits

Member price: €3,000 Non-member price €4,000

**Presentation:** Present a lightning talk

**Exhibition stand:** Medium 2m stand in catering area

**Tickets:** 1 complimentary registration

**Registration list:** 1 week in advance and post event

**Marketing opportunities:**

- Logo on event website
- Logo on onsite digital signage and intro/transition slides
- Promotion of your social media posts
- One pop-up notification on the event app to promote your session or share news and announcements
- Presence on Sponsor Marketplace where attendees can view and download materials during the event
- Attendee list
- Follow-up mailshot to registered delegates\*

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# Networking Benefits

## Conference Dinner

Member price: €5,500 Non-member price €7,500

## Networking reception

Member price: €3,000 Non-member price €4,000

**See package comparison for details including:**

Opportunity for welcome address to delegates

**Tickets:** Complimentary registration/s

**Registration list:** 1 week in advance and post event

**Marketing opportunities:**

- Recognition on event website
- Promotion via social media
- Promotional notifications to delegates
- Follow-up mailshot to registered delegates\*

**Other opportunities may be available: contact us to discuss**

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# Package comparison

What's included	Leader	Supporter	Dinner	Reception
Speaking opportunity	Case study or panel	Lightning talk	Welcome	Welcome
Exhibition stand (46" digital display screen included for leader level)	3m	2m	2m	1m
Complimentary registrations (including social events)	2	1	2	1
Recognition on conference website	Link	Logo	Link	Logo
Features in pre-event promotional emails	2	-	1	-
Logo onsite digital signage and intro/transition slides	Y	Y	Y	-
Promotion via 1EdTech & host social media channels	Y	-	-	-
Promotion of your social media posts	Y	Y	Y	Y
Promotional pop up notifications on the event app	2	1	2	1
Post marketing materials to sponsor marketplace	Y	Y	Y	Y
Follow up mailshot to delegates	Y	Y	Y	-
Attendee list*	Y	Y	Y	Y
Cost in euros (exclusive of VAT)				
Member rate	6,000	3,000	5,500	3,000
Non-member rate	8,000	4,000	7,500	4,000

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# What did **last year's delegates** think about Learning Impact Europe?

*'Thanks for bringing us all together, **it's a powerful and driven community** that is ensuring learners and teachers have the best and most suitable technologies at their disposal.'*

*'I had a great time, learned a lot, met new people and created a larger network. What more can be asked? **Thank you for allowing me to be part of it.**'*





To confirm your sponsorship package  
contact **Gill Ferrell:** [gferrell@1edtech.org](mailto:gferrell@1edtech.org)

For more information, visit  
**[1edtech.org/event/europe/2025](https://1edtech.org/event/europe/2025)**