

# Building Trust through Transparency with 1EdTech's TrustEd Apps™ Rubrics



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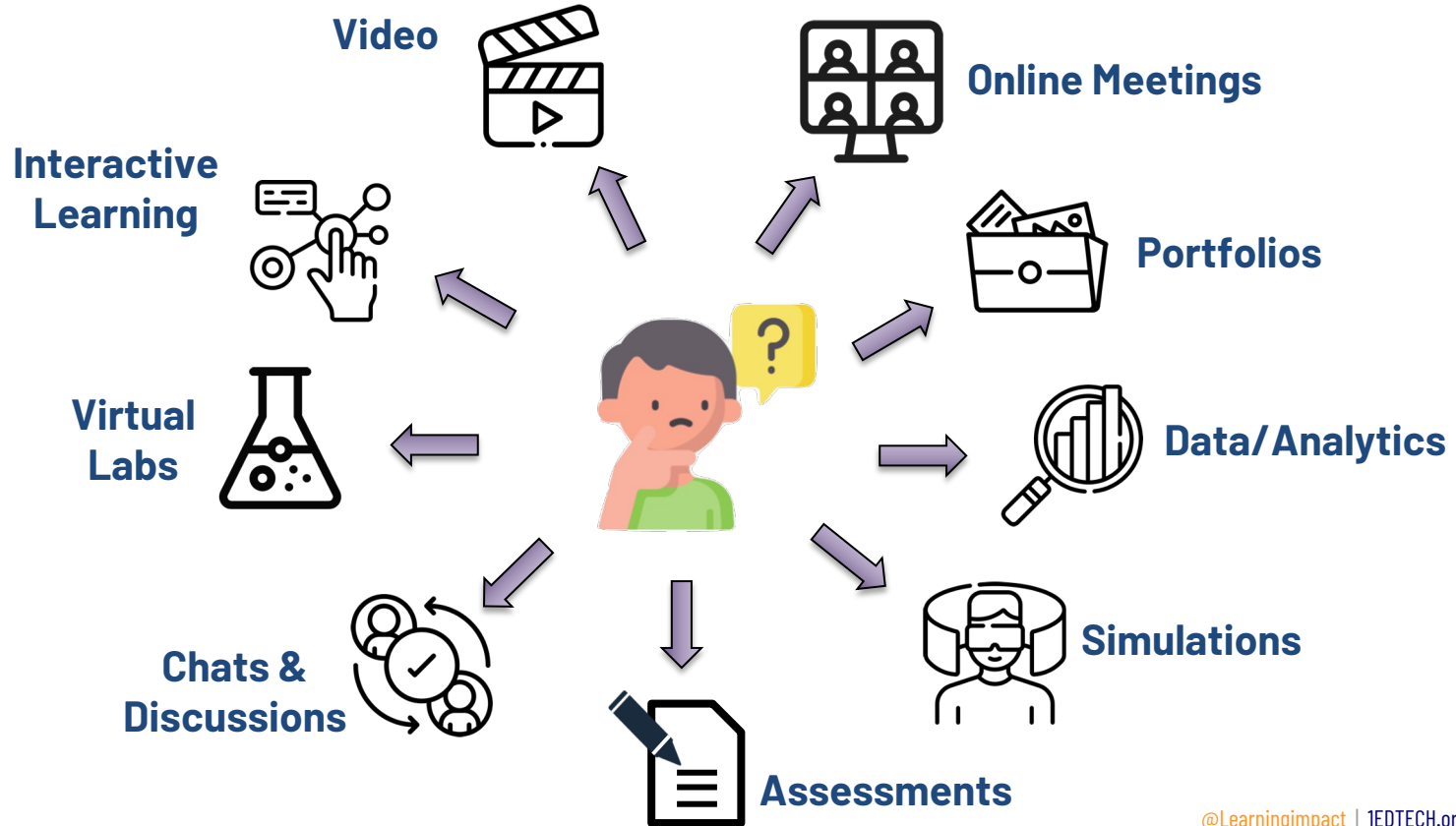


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# Choosing the right digital learning tools is complex!



# What is a TrustEd App?

- ❑ Maintains Student Data Privacy
- ❑ Accessible
- ❑ Secure
- ❑ Interoperable
- ❑ Aligned to academic standards, competencies, and/or skills
- ❑ Uses technology effectively to power learner potential.



# 1EdTech TrustEd Apps Rubrics

## Self-Assessment Rubrics for EdTech Tools

Three New Rubrics:

- Accessibility
- Security Practices
- Generative AI Data (Privacy Section)

Success of Data Privacy Rubric (11,000+ Apps Vetted)

**Benefits for Institutions:** Informed Procurement Decisions

**Benefits for Vendors:** Increased Trust, Wider Market Reach



# TrustEd Apps Accessibility Rubric

The TrustEd Apps Accessibility Rubric is a self-assessment tool for...

- Leveraging accessibility expertise across 1EdTech member organizations to improve access for students with a broad range of abilities.
- Providing a common framework for evaluating tools for accessibility with edtech suppliers.
- Supplementing legislated requirements and accessibility conformance documentation.



# Accessibility Rubric Overview and Scoring

## 4 Key Areas:

- ❑ Information & Documentation (D items)
- ❑ Procurement Process & Communication (P items)
- ❑ Accessibility Conformance (C items)
- ❑ Alternatives and Accommodation (A items)

Maturity Scale Scoring	
Emerging	1-10 Points
Advancing	11-21 Points
Optimized	22+ Points
<b>Maximum Score</b>	<b>34 Points</b>



# TrustEd Apps Security Practices Rubric

1EdTech's TrustEd Apps Security Practices Rubric Specification 1.0 and self-assessment process were developed to meet the increasing needs of educational leaders so they can understand and mitigate security risks within their teaching and learning environment and accelerate their procurement processes.

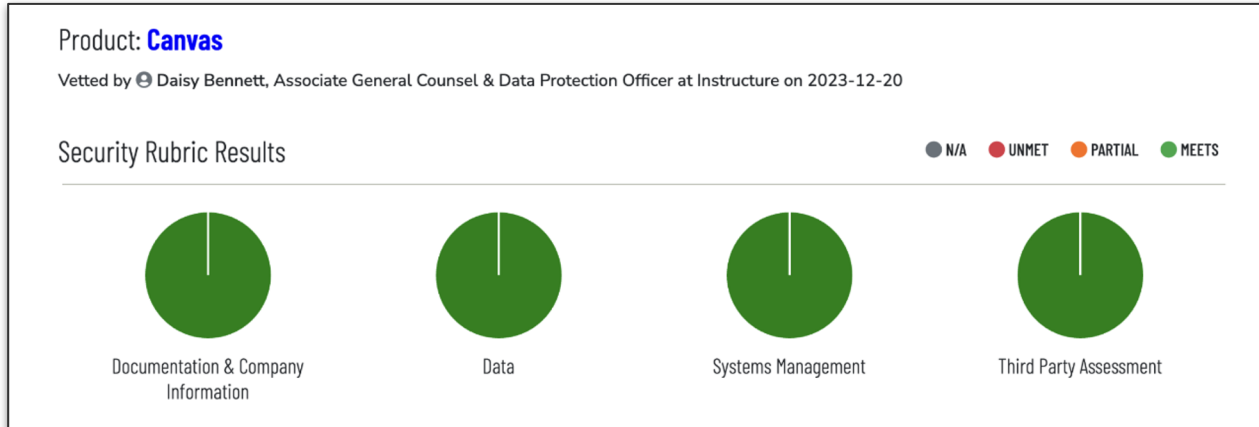
This rubric addresses course-level tools with access to a smaller scope of data and does not include enterprise-level tools.



# Security Practices Rubric Overview and Scoring

## 4 Key Areas:

- ❑ Documentation & Company Information (16 Questions)
- ❑ Data (7 Questions)
- ❑ Systems Management (16 Questions)
- ❑ Third Party Assessment (3 Questions)



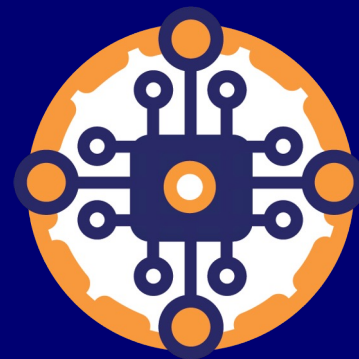


# TrustEd Apps Generative AI Data Rubric

1EdTech's TrustEd Apps Generative AI Data Rubric (Data Privacy section) is designed to be used as a model for growth with transparency and user options in relation to the application of artificial intelligence (AI) in digital resources.

A group of 1EdTech supplier-member experts developed the Data Privacy section of the Generative AI Data Rubric and incorporated the expertise and input from institutions and suppliers.

A more comprehensive AI Data self-assessment instrument is in process to assess the uses of data in AI beyond privacy, including data sources, data validity and bias, intellectual property, user prompt data, and other data concerns when AI is in use.



# Purposes of the Generative AI Data Rubric

The Generative AI Data Rubric supports awareness about the aspects educational institutions should consider when Generative AI is in use within learning applications/tools:

- Alerting when GenAI is in use
- Options to opt-in or opt-out
- Whether the use of AI is included in the data privacy policy
- Data sources
- Whether the AI tool is internal or a third party tool

Use the **AI Preparedness Checklist** to develop educators and learners make responsible use of Generative AI Data.

**What's Next:** 1EdTech has convened a task force to continue building out the rubric to include other data concerns when GenAI is in use.



AI Preparedness  
Checklist



# TrustEd Apps Rubrics in Practice

- ❑ Supplier members conduct self-assessments of their products against the rubrics.
- ❑ 1EdTech provides a quality assurance check prior to publishing.
- ❑ 1EdTech makes self-evaluations available to member institutions through the TrustEd Apps Directory and the TrustEd Apps Management Suite (TAMS).
- ❑ Suppliers share self-evaluations with members reducing redundancy and duplication of effort.
- ❑ Institutional members use that information to better inform their procurement decisions.



# Join 1EdTech!

- ❑ To receive the biggest benefit from the TrustEd Apps Rubrics, become part of our united collaboration to create and evolve the foundation for an open, innovative, and trusted digital learning ecosystem that powers the potential of all learners.
- ❑ Various levels of memberships and benefits available for K-12 and Higher Education institutions, as well as edtech suppliers.



# Utilize the TrustEd Apps Management Suite (TAMS)

**Forsyth County Schools**

Thank you for your suggestion! Your request will be reviewed shortly.

App Logo	App Name	Developer	TrustEd Apps Seal	Vetted	Certified	Technical Notes	Instructional Notes
	<b>BrainPOP</b>	By BrainPOP					
	<b>Canvas</b>	By Instructure					
	<b>ClassLink Roster Server</b>	By ClassLink, Inc.					
	<b>Clever</b>	By Clever					
	<b>DeltaMath</b>	By DeltaMath Solutions, Inc.					
	<b>Discovery Education</b>	By Discovery Education					
	<b>Dreambox</b>						

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	Denied <input type="checkbox"/>
	TrustEd Apps Seal <input type="checkbox"/>
	Vetted <input type="checkbox"/>
	Certified <input type="checkbox"/>
	Technical Notes <input type="checkbox"/>
	Instructional Notes <input type="checkbox"/>



# Endorse the TrustEd Apps Pledge

- ❑ Put open standards and data privacy at the forefront of education technology integrations.
- ❑ Level the playing field for schools, districts, and state organizations when it comes time to purchase and implement digital tools.
- ❑ Open standards are the best way to enable product choice, reduce cost, and make informed decisions with reliable data.
- ❑ Gives all of us a collective and powerful voice to benefit every student, teacher, institution, and edtech supplier.



Show Your Commitment to Plug-and-Play Integration  
Endorse the TrustEd Apps Pledge Today



# Join Us for More on Building Trust in Your Ecosystem

June 3-6, 2024 | Salt Lake City, Utah | Hyatt Regency Salt Lake City



## Learning Impact CONFERENCE 2024



[1edtech.org/event/li/2024](https://1edtech.org/event/li/2024)



