McGraw-Hill ReadAnywhere app

Empower students to study anytime, anywhere

Our Challenge

Today's students are always on the go - whether going to work, taking care of their families, or commuting to and from campus. They need the ability to learn wherever they are, using tools they already have in an intuitive format. Also, online assignments can be a challenge for students to complete off-campus.* Students need a tool that puts their textbook at their fingertips and enables them to study and complete homework anytime, anywhere they are so that education fits into their life, instead of reorganizing their life to get an education.

The Solution

The McGraw-Hill ReadAnywhere app is a free tool students can use on their smartphone to access their compatible McGraw-Hill eBooks whenever and wherever they are. Students choose which eBook chapters or SmartBook 2.0 assignments they want to download, and are able to annotate, take notes, and complete homework assignments just like they would on their laptop – even if they're offline. When they open the app with Internet available again, it syncs their work across the platform – automatically turning in their assignments and making their notes available on whatever device they use to access the eBook or SmartBook 2.0 assignments.

Learning Impact

Using the ReadAnywhere app, students are able to study and complete SmartBook 2.0 assignments when it's convenient for them. This makes it easier to fit learning into their life, and accomplish their education goals. And being able to access their eBook reading and SmartBook 2.0 assignments offline levels the playing field for students who can't afford Internet access at home.

Return on Investment

More than 300,000 students have downloaded the ReadAnywhere app - accessing their eBook in Connect quickly and easily with their smartphone. With the release of SmartBook 2.0 and the new McGraw-Hill eBook standalone option, even more students will be able to take advantage of this powerful, intuitive mobile tool.
Since the eBook and app were also built with WCAG 2.0 AA standards as a priority, instructors and students can use screen readers and other accessibility tools in the app or platform eBook, enhancing equity among all of the course's students.

Up to 25% of U.S. students do not have access to reliable Internet at home.

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