CHALLENGE

With a growing abundance of online-only providers enrolling learners with just one-click, Higher Education institutions are challenged to streamline their learning infrastructure to compete with the online experience of simplicity and speed. Institutions need a tool to onboard staff, faculty, administrators and the community in a comprehensive and meaningful manner while also being used in courses for high impact, competency or skills mastery based instruction.

SOLUTION

To meet this challenge, PlayPosit has developed a new Playlist application which operates as a design studio, enabling higher ed institutions to match the sleek styling of non-traditional online course providers, while allowing for the educational rigor and engagement of a university course. The application allows layering of activities, websites, video, audio, images, interactions and more over video, audio and stills resulting in high-impact learning objects. With these new learning modules institutions can quickly deploy high impact digital credentials, certificate programs, training, and course materials, all from one hub. Utilizing LTI and Caliper Data streams, PlayPosit enables institutions to collect meaningful educational insights, outcome analytics, and personalize curriculum in real time based on learner patterns. PlayPosit's Playlist application empowers every learner everywhere to succeed on their terms and on their timeline.

LEARNING IMPACT OUTCOMES

PlayPosit maps to IMS foundational principles regarding:

- **Personalized learning** PlayPosit's digital credential application allows instructors and instructional designers to build a custom learning environment with options such as locked progression, diverse and engaging interaction types, supplemental content, verifiable digital credentialing, and certification that lead to a greater sense of engagement while delivering quality content.
- **Institutional Performance** Utilize LTI & Caliper data streams to help institutions collect learning data from digital resources to better understand and visualize learning activity.
- **Digital Ecosystem** Identify and track professional development standards and goals to maintain organizational performance, while using robust and filterable data and analytics to identify areas of success and needed improvement.

RETURN ON INVESTMENT

Kaiser Permanente on the impact of PlayPosit, "In 2019, we signed up with PlayPosit in hopes to engage our e-learners for our CME programs. Most of our programs were still delivered live and we were in planning phases to ramp up e-learning. As we entered 2020 with the pandemic, our delivery model had to change and we had to adapt to making more e-learning content. We were so glad that we already had PlayPosit to support us in engaging with our learners as well as capture their information correctly to give CME credit. With more programs delivered online, we faced many design questions as well as an increased number of learners. PlayPosit customer service has always been quick to help, assist, and troubleshoot. Everyone on PlayPosit's team has been our thought partners in finding solutions to what we wanted to achieve. When virtual learning has become the main format for education, PlayPosit is highly recommended to elevate learner participation."