

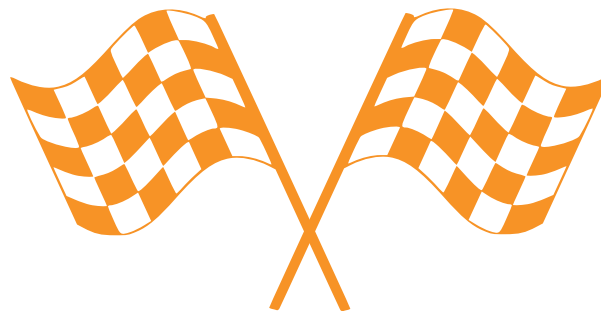
Learning Impact

CONFERENCE 2025

June 2-5 Indianapolis, IN

Sponsor Engagement Prospectus

**WE'RE ON
THE RIGHT TRACK**





Be A Part of the Collaboration to Improve Learning Impact!

1EdTech's annual Learning Impact Conference is back June 2-5, 2025, in Indianapolis, IN. This event is the ONLY conference that brings together senior-level academic and technology leaders across K-12 districts, higher education institutions, workforce learning organizations, and government agencies to collaborate and network with K-20 edtech suppliers to identify today's teaching and learning needs to improve impact—and address them. Working together, we building an open, trusted, and innovative foundation for digital credentials that works better for everyone—reducing complexity, accelerating innovation, and expanding possibilities for learners worldwide.

Ready to Participate?

Several sponsor engagement opportunities are available to expand brand awareness, demonstrate your industry expertise, gain insights to inform product strategies and contribute to the collaboration to build an open, trusted, and innovative digital learning ecosystem. Review the packages and ala carte opportunities on the following pages. Contact our events team to secure your sponsorship.



Contact Us



Why Sponsor Learning Impact?

Learning Impact is a unique conference where institutions and product leaders from around the globe come together to collaborate on ways to improve teaching and learning experiences. Sponsoring the conference shows that your organization is dedicated to advancing a trusted, open, and innovative ecosystem.

Receive recognition for your support through multiple channels before, during, and after the conference with other great benefits like but not limited to:

- Interactive presentation opportunities
- Advertisements in pre-event campaigns, daily event communications, and on social media
- Onsite and virtual exhibit areas
- Private meeting space at the conference
- Registration comps that include daily meals, receptions, and sessions
- Custom benefits to extend the life of your sponsorship
- Networking opportunities with industry leaders and innovators

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I love the
community
that 1EdTech
has built.

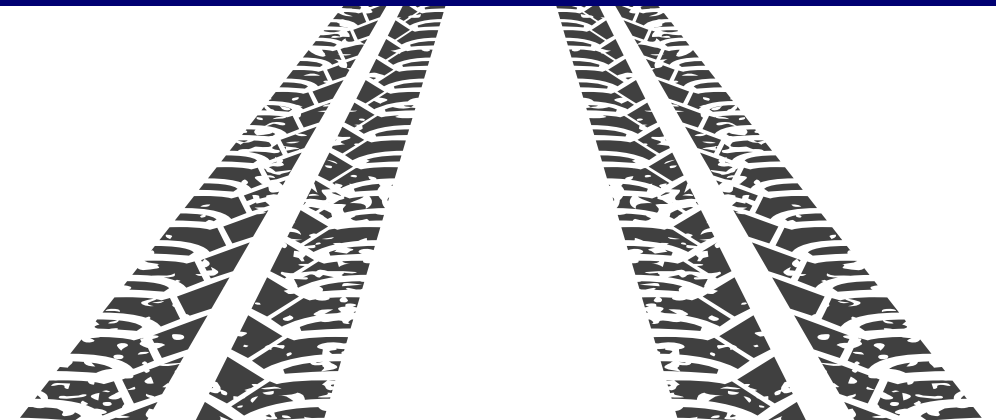
Learning Impact Conference attendee

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Learning Impact 2024 by Job Function/Role

Education and technology professionals from organizations around the world participate in Learning Impact to shape a better future for teaching and learning.

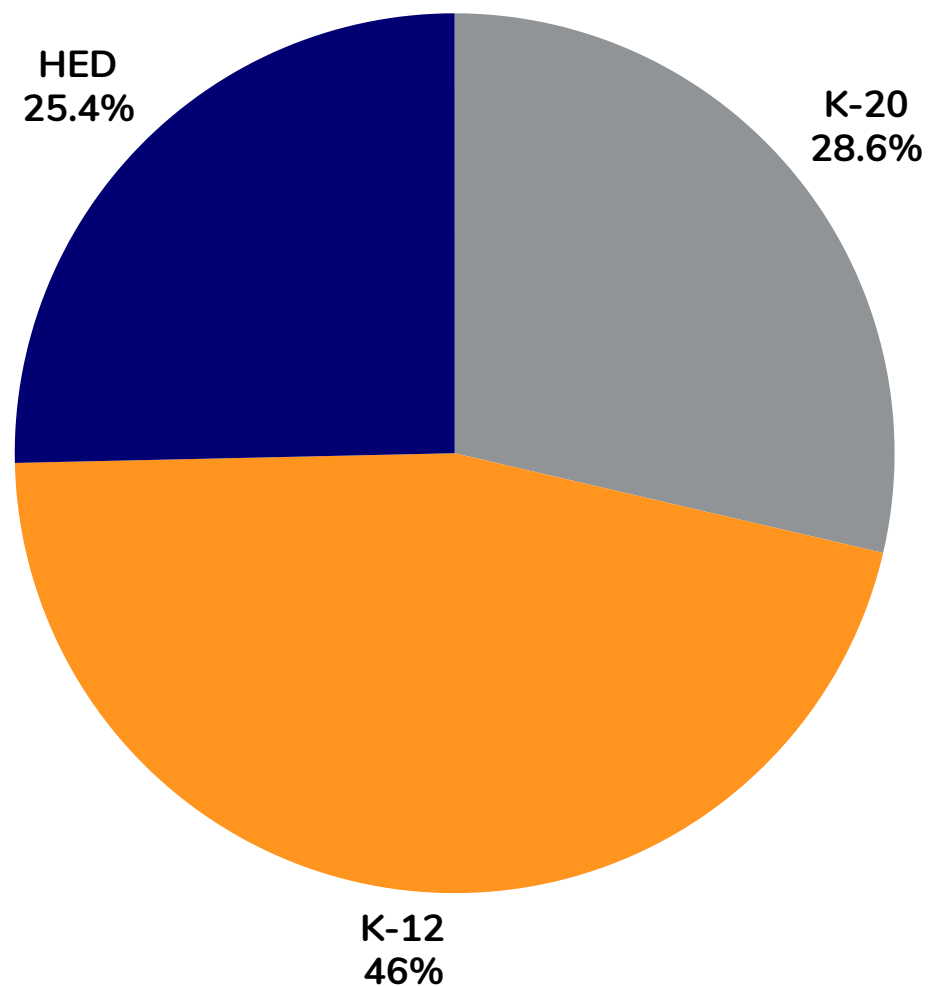
- Chief Executive Officer
- Chief Information Officer
- Chief Technology Officer
- Digital Curriculum Coordinator
- Directors of Strategy and Innovation
- Director of Digital Innovation
- Director of Instructional Technology
- Director of Information Technology
- Associate and Vice Provosts
- Senior/Executive Director
- Digital Credentials Coordinator
- Institutional Researchers and Accreditation Leaders
- Product Managers
- Architects
- Data Analysts
- Executive Directors
- Software Engineer
- Educational Technology Analyst
- Curriculum Coordinator



Learning Impact 2024 by the Numbers

Educational Focus

Learning Impact creates a sense of community among attendees—providing an environment where you can connect and collaborate with colleagues, peers, and partners on the challenges and opportunities significant to you and your organization.





Learning Impact 2024 Attendee Feedback

"We always come away energized from this conference. More than Microsoft conferences or Google conferences, this one is focused on bigger ethereal topics instead of individual classes."

"It was a great opportunity to meet and network with both current and potential customers and partners."

"The variety of institutions, and suppliers that attend Learning Impact always makes it an excellent place for collaboration with companies from across the industry. No other conference I've been to offers that same diversity."

"Lots of passion from attendees leading to opportunities for productive conversations and networking"



Would recommend the Conference to others

LEARNING IMPACT 2024 SPONSORS

- Anthology
- Google
- Instructure
- Magic EdTech
- Microsoft
- Udemy
- VitalSource
- PowerSchool
- SAFARI Montage
- VitalSource
- ClassLink
- Global Grid for Learning
- Identity Automation
- Walmart
- Lightspeed Systems
- Savvas
- Turnitin
- Atomic Jolt
- Cengage Group
- Clever
- Common Good Learning Tools
- ReadSpeaker
- StrongMind
- Territorium
- Unicon
- D2L

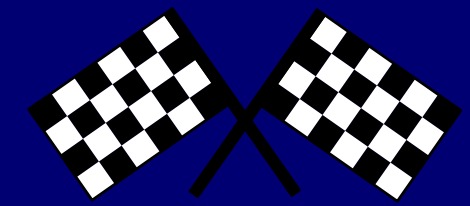
2024 Leader Sponsors





2025 Leader Sponsorship Package

\$17,000 1EdTech Member Pricing (Member Only)



- Your logo (linked to a website or other resource) on the Learning Impact Conference 2025 website, conference mobile app, and onsite signage
- The opportunity to conduct a track-relevant breakout session with an institutional, state agency, or education association to showcase collaborative programs (not product demos) to improve Learning Impact
 - Breakout sessions are assigned on a first-come, first-scheduled basis
- Three (3) complimentary full-access conference registrations
- A six-foot skirted vendor table in the exhibit area
- Un-staffed virtual listing in the Innovation Marketplace to showcase your solutions and share marketing resources that attendees can download during and after the conference.
- Two (2) Digital ads to be featured in conference email promotions and the 1EdTech Community Newsletter
- A 15 to 30-second ad to be displayed on the event website with your logo
- Two (2) registration lists include registrants who opted into having their contact information shared with sponsors
 - 30 days out and two weeks out
- Two (2) sponsor-supplied pop-up notifications to appear on the event app to promote your session is about to begin to share news or announcements
- Promotion of your participation on 1EdTech's social media channels before and during the event
- A choice of one (1) additional Leader benefit to customize your involvement:

Ala Carte Leader Benefit Options

Choice of 1 to customize Leader Sponsorship

- Opportunity to conduct a 20-minute showcase Innovation Showcase to demonstrate how your solution uses 1EdTech standards to help institutions innovate
- One (1) additional full complimentary registration for the Learning Impact Conference (includes meals and receptions)
- Opportunity to conduct a focus group pre-conference or during a breakfast or lunch
- Featured profile in one 1EdTech Community Dispatch monthly newsletter to highlight a customer success story that is leveraging the work of the 1EdTech community to power learner potential
- Opportunity to publish a Learning Impact blog to share your organization's leadership in driving the adoption of an open, innovative, and secure digital teaching and learning ecosystem
- Opportunity to participate in a post-conference interview for the 1EdTech website and YouTube channel
- Sponsor promotional toolkit for you to promote your participation.

2025 Advocate Sponsorship Package

\$11,000 1EdTech Member Pricing (Member Only)

- Your logo (linked to a website or other resource) on the Learning Impact Conference 2025 website, conference mobile app, and onsite signage
- Conduct a track-relevant breakout session with an institutional, state agency, or education association to showcase collaborative programs (not product demos) to improve Learning Impact
- Two (2) complimentary registrations with full access to all sessions to engage in the collaboration (includes meals and receptions)
- Six-foot skirted vendor table in the exhibit area. Space assignments on a first-come, first-served basis
- Un-staffed virtual listing in the Innovation Marketplace to showcase your solutions and share marketing resources that attendees can download during and after the conference.
- One (1) digital ad to be featured in conference email promotions to be featured in conference email promotions
- A registration list that includes registrants who opted into having their contact information shared with sponsors
- One (1) sponsor-supplied pop-up notification to appear on the event app to alert attendees when your session is about to begin or to share news or announcements
- Promotion of your participation on 1EdTech's social media channels before and during the event
- Sponsor promotional toolkit for you to promote your participation.

2025 Supporter Sponsorship Package

\$7,000 - 1EdTech Members \$8,500 - Non-Members

- Your logo on the Learning Impact Conference 2025 website, conference mobile app, and onsite signage
- Opportunity to conduct a 20-minute Innovation Showcase to demonstrate how your solution uses 1EdTech standards to help institutions innovate
- One (1) full complimentary registration with full access to all sessions to engage in the collaboration (includes meals and receptions)
- Six-foot skirted vendor table in the exhibit area. Space assignments on a first-come, first-served basis
- Un-staffed virtual listing in the Innovation Marketplace to showcase your solutions and share marketing resources that attendees can download during and after the conference.
- A registration list two weeks before the conference to facilitate on-site networking and appointment scheduling
- Promotion of your participation on 1EdTech's social media channels before and during the event
- Sponsor promotional toolkit for you to promote your participation.

2025 Exhibitor Sponsorship Package

Member: \$5,000 Non-Member - \$7,000

- Your logo on the Learning Impact Conference 2025 website, conference mobile app, and onsite signage
- One (1) full complimentary registration with full access to all sessions to engage in the collaboration (includes meals and receptions)
- A registration list weeks before the conference to facilitate on-site networking and appointment scheduling
- Six-foot skirted vendor table in the exhibit area. Space assignments on a first-come, first-served basis
- Un-staffed virtual listing in the Innovation Marketplace to showcase your solutions and share marketing resources that attendees can download during and after the conference
- Sponsor promotional toolkit for you to promote your participation.

Ala Carte Sponsorship Options

Victory Lane Reception Sponsor - \$5,000

Available: ~~One (1)~~ **SOLD OUT**

Recognition as a sponsor for either the opening reception or Closing Reception

- Recognition as a sponsor for the ~~Welcome Reception (Monday)~~ or the ~~Closing Reception (Wednesday)~~.
- Signage with your logo displayed at the reception (signage to be provided by 1EdTech)
- Branded cocktail napkins (one-color logo) used during the reception
- Branded cocktail cups and an opportunity to identify a "Signature Drink" with branded signage at each bar station
- One (1) mobile app push notification during the event to all attendees
- Acknowledgment as a sponsor on the event website, 1EdTech social media channels, and on-site signage

Revved Up Registration Kiosk - \$5,000

Available: ~~One (1)~~ **SOLD OUT**

Display your logo on the Learning Impact 2025 registration check-in kiosk to welcome attendees

- 1EdTech will design and supply the on-screen wallpaper image and wrap
- Limit one (1) sponsor on a first come, first served basis
- Acknowledgment as a sponsor on the event website, 1EdTech social media channels, and on-site signage

Grandstand Giveaway- \$7,000

Welcome attendees with a branded gift that will be distributed at the registration desk

- Opportunity to brand “We’re on the Right Track” event theme swag approved 1EdTech
 - Giveaway options will be ordered and provided by 1EdTech with sponsor approval
- Opportunity to sponsor Learning Impact lanyards for all attendees
 - 1EdTech will design lanyards with sponsor input
- One (1) push notification to welcome attendees
 - Notification text to be provided by the sponsor
- A registration list—provided two weeks before the conference

Ala Carte Sponsorship Options

Pit Crew Networking Stations - \$5,000

Available: Three (3)

The Networking Stations will provide sponsors with an informal opportunity to discuss topics of common interest with attendees.

- The room includes basic electricity and free conference WiFi in the Learning Impact meeting space.
- One (1) complimentary full-access conference registration for the Learning Impact Conference
- A registration list—provided two weeks before the conference
- Limit three (3) sponsors on a first come, first served basis
 - One sponsor for each station: K-12, Higher Education, and Supplier

Fuel for the Road: Morning Breaks - \$5,000

Available: Three (3)

Your AM Break Sponsorship includes the following benefits:

- Branded coffee cup sleeves and napkins
- Signage at break stations recognizing sponsorship
- One (1) mobile push notification on the morning of the AM-sponsored break
- Limit three (3) sponsors for Monday, Tuesday, and Wednesday breaks

Pit Lane Refresh: Afternoon Breaks - \$5,000

Available: Three (3)

Your PM Break Sponsorship includes the following benefits:

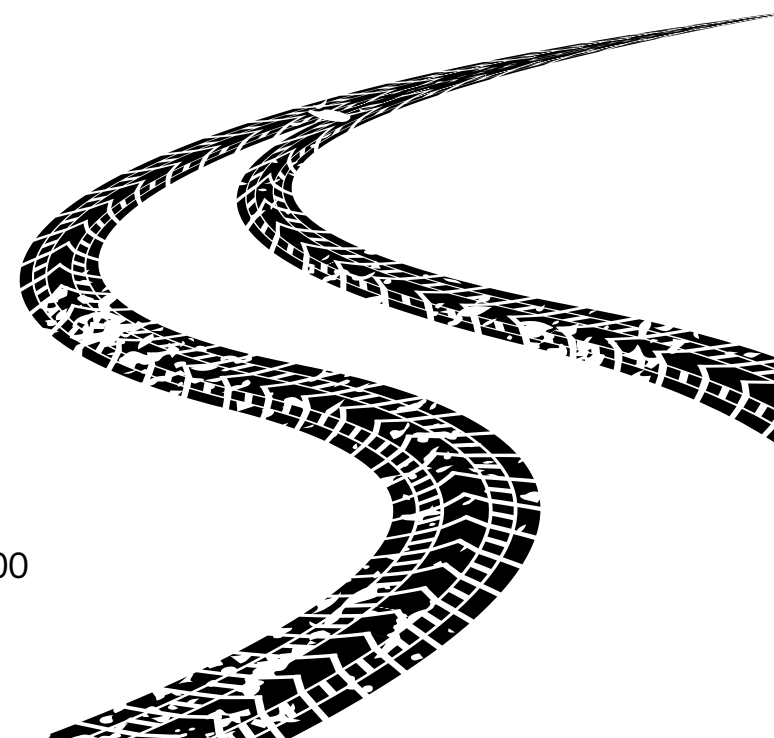
- Signage at break stations recognizing sponsorship
- One (1) mobile push notification on the morning of the PM-sponsored break
- Limit three (3) sponsors for Monday, Tuesday, and Wednesday breaks

Mobile App - \$1,500

Available: Three (3)

Advertise your sponsorship or session promotion on the Learning Impact Attendee Website and Event App - \$1,500

- Opportunity to have a linkable Page Banner in the Attendee Hub
- Your logo or custom image designed by the sponsor will be displayed for 24 hours in the mobile app





About 1EdTech

1EdTech is a member-based non-profit community partnership of leading education providers at all levels, government organizations, and edtech suppliers who collaborate to accelerate an open, trusted, and innovative digital learning ecosystem. We power learner potential by creating the foundation for a learner-centered and future-ready ecosystem where products work together to improve teaching and learning for all.

1EdTech hosts the annual Learning Impact Conference and other engagement opportunities to advance the leadership and ideas that shape the future of learning. The 1EdTech Foundation, an affiliated public charity, puts philanthropic funds to work in support of 1EdTech's vision.

Visit our website at 1edtech.org.



Don't see a sponsorship package that fits your priorities?

Contact us at events@1edtech.org to discuss customizing a sponsorship package and confirm your sponsorship.