



# Learning Impact EUROPE CONFERENCE 2024

SPONSOR ENGAGEMENT PROSPECTUS

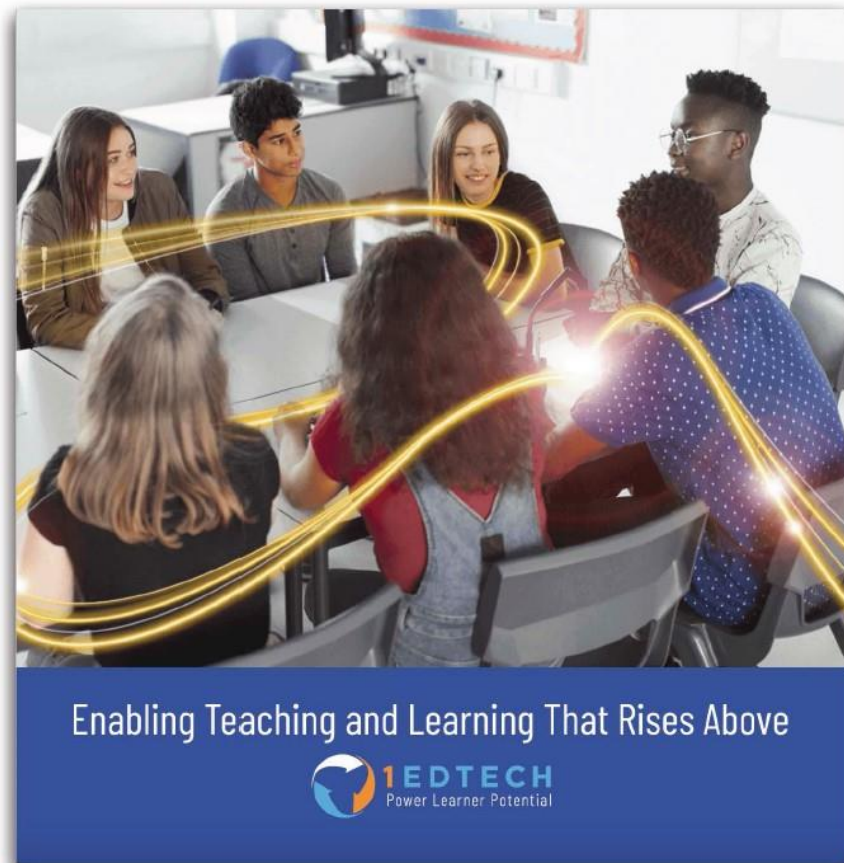
# ABOUT LEARNING IMPACT EUROPE

There are many edtech conferences but only one powers learner potential like Learning Impact!

Learning Impact Europe brings together a diverse group of education providers, public bodies and edtech suppliers to focus on the top issues in education.

Learning Impact is brought to you by the 1EdTech Consortium, the world's largest, most innovative edtech collaboration featuring c.1,000 member organizations in schools, higher education, and corporate learning.

We are creating a learning ecosystem that works for everyone because we work with everyone.



Enabling Teaching and Learning That Rises Above



# VENUE AND HOSTS

Learning Impact Europe 2024 is hosted by UOC ([Universitat Oberta de Catalunya](#) - Open University of Catalonia)

UOC is a pioneering university that developed the world's first virtual campus in 1995. It continues to apply cutting edge research to drive educational innovation and serve as a hub for open knowledge.

The event will take place in the Can Jaumandreu building, UOC Poblenou campus. Carrer del Perú, 52, 08018 Barcelona

Can Jaumandreu is a former textile mill and emblematic of the transformation of Poblenou industrial district into a hub of digital innovation.

Barcelona has excellent transport links by air globally and by rail within Europe.



# WHY SPONSOR?

Demonstrate your leadership role in this unique public/private collaboration

- Stay ahead of the curve with updates and insights from our expert speakers
- Meet organizations and leaders whose processes and products that are making a difference
- Network with thought leaders and peers finding innovative solutions to common challenges
- Showcase to decision makers from the education sector
- Be confident you are meeting a targeted and expert audience
- Be part of the community that is driving change
- We have sponsorship options to fit your budget with flexibility to customize a package to meet your needs



Image: European conference 2023

# SPONSORS OF OUR 2023 EVENT

## Leaders



## Conference Dinner



## Pre-Conference Workshops & Networking Reception



## Supporters





# SUMMIT LEADER BENEFITS

1EdTech Member Pricing: Euros €6,000

Non-Member Pricing: Euros €8,000

**Presentation:** Present a case study or join a plenary panel session

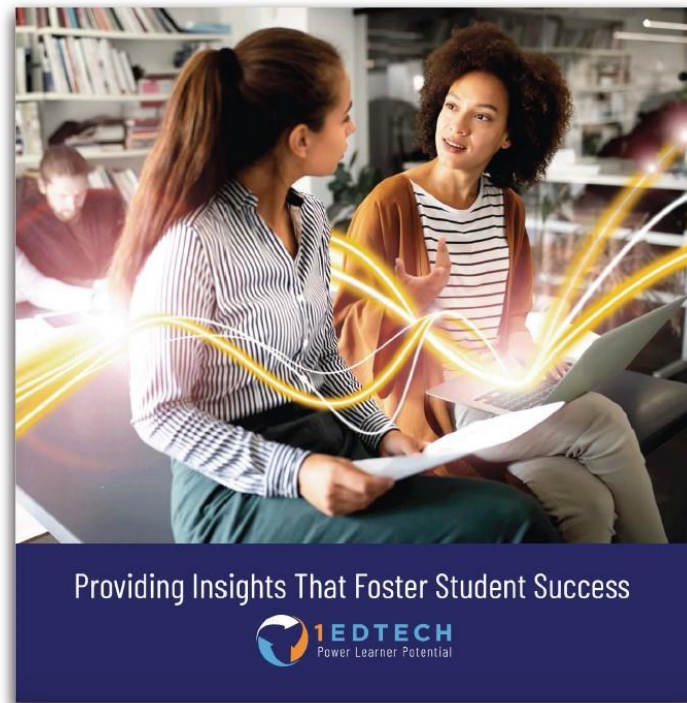
**Exhibition stand:** Opportunity to have a stand near catering

**Tickets:** 2 complimentary registrations for your personnel, covering the conference fee and dinner

**Registration list:** 1 week in advance and post event

**Marketing opportunities:**

- Recognition on Summit website and link to your website
- Logo on all program / introduction slides during event
- One clickable digital ad to be included in a pre-event promotional email that can be linked to a marketing resource
- Promotion via 1EdTech LinkedIn and Twitter channels
- Promotion of your social media posts (advance approval required)
- One sponsor-supplied pop-up notification on the event app to promote your session or share news and announcements
- Follow-up mailshot to registered delegates\*
- Opportunity to post marketing materials and other information to the Sponsor Marketplace where attendees can view and download materials during the event



Providing Insights That Foster Student Success



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\*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors

# SUMMIT SUPPORTER BENEFITS

1EdTech Member Pricing: Euros €2,500

Non-Member Pricing: Euros €4,000

**Presentation:** Present a lightning talk

**Exhibition stand:** Opportunity to have a pop up display

**Tickets:** 1 complimentary registration for your personnel, covering the conference fee and dinner

**Registration list:** 1 week in advance and post event

**Marketing opportunities:**

- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates\*



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# OTHER OPPORTUNITIES

## Conference Dinner

1EdTech Member Pricing: Euros €5,000

Non-Member Pricing: Euros €7,000

## Networking Reception

1EdTech Member Pricing: Euros €3,000

Non-Member Pricing: Euros €4,000

### Includes:

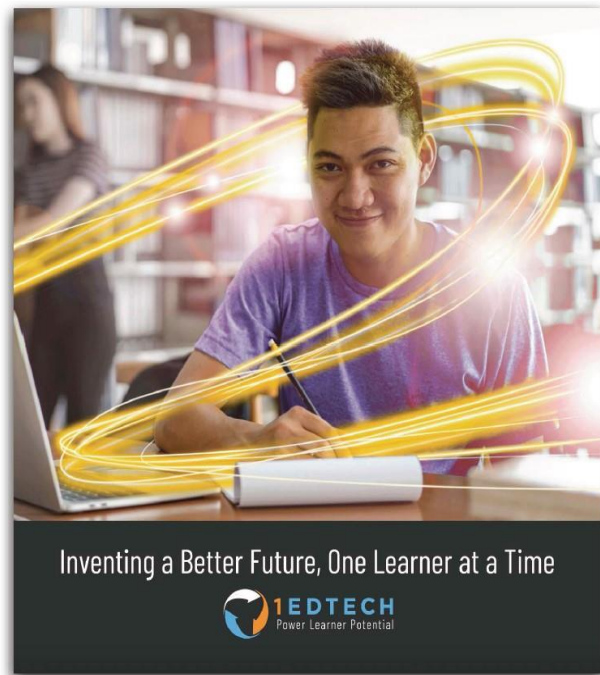
Onsite branding & opportunity to address delegates

**Tickets:** 1 complimentary registration for your personnel, covering the conference fee and dinner

**Registration list:** 1 week in advance and post event

### Marketing opportunities:

- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates\*



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Other bespoke opportunities may be available: contact us to discuss

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# SUMMARY OF BENEFITS

| Benefits  | Summit Leader | Summit Supporter | Dinner/ Reception |
|---|---------------|------------------|-------------------|
| Complimentary registrations   | 2             | 1                | 1                 |
| Participate in case study or panel session aligned with one of the Summit topics                                  | Y             |                  |                   |
| Give a lightning talk   |               | Y                |                   |
| Exhibition opportunities – stand in premier location near catering  | Y             |                  |                   |
| Exhibition opportunities – pop up near catering   |               | Y                |                   |
| Post marketing materials and other information to sponsor marketplace   | Y             | Y                |                   |
| One sponsor-supplied pop-up notification on the event app to promote your session or share news and announcements | Y             |                  |                   |
| Onsite recognition  | Y             | Y                | Y                 |
| Recognition on the event website, social media posts, and registration emails                                     | Y             | Y                | Y                 |
| List of registered delegates  | Y             | Y                | Y                 |

Contact Gill Ferrell at  
[gferrell@1edtech.org](mailto:gferrell@1edtech.org)  
to confirm your sponsorship package

For more information, visit  
<https://www.1edtech.org/event/europe/2024>