Español Santillana eLearning Center

The challenge:

Spanish teachers want to keep things simple. Dealing with cumbersome technology or constantly asking the IT department for help is an annoying extra effort, and often does not produce the expected outcome in a timely way. Things are even worse when adopting a new platform: integration with the current system, training everyone, overcoming problems and glitches…

And once the district has adopted that awesome textbook program from a publisher, why should teachers be forced to use the program in just one particular way? Teachers want to be in control, building their classes, including their own time-tested materials, and getting meaningful feedback with a simple dashboard so it's easy to know what's going on at glance—not juggling ten different tools in one class period. And grading? How can grading be meaningful for the student but not take ages for the teacher?

The solution:

To solve this, we built Wicco. With Wicco, schools can access all of their textbook materials, relying on the flexibility of a Common Cartridge in their LMS of choice. But it's not just about the Common Cartridge; it's about the content. Wicco is able to manage all elements while preserving the properties of each: each interaction, tracking, grades, configuration, etc. Scorms and xAPi items are transparent, because teachers can see their context, content, grades, and attempts. In a single place, teachers can both customize an activity's settings and see class results. Additionally, by incorporating the content as small packages, teachers can easily select what to use in class and discard any unwanted elements.

Wicco combines all the power of the LMS, the flexibility of Common Cartridge, and the intelligence of the data. But our solution takes it one step further: with our program, we add much more: assessments in the native environment of the LMS, and a question bank with more than 3,000 activities, allowing teachers to edit assessments within a familiar platform. So no more assessment generators that are disconnected from the rest of the class materials.

When adopting *Español Santillana*, our provisioning team can prepare or reset a class in minutes on the selected LMS using mass copy functions, or by simply cloning a template. And we're always available to help, letting teachers focus on what really matters: teaching.

Learning Impact Outcomes:

Teachers will instantly experience the effects of such an integrated system. But how can this benefit extend to student learning? The most obvious effect is that when teachers spend less time on tedious tasks like managing multiple systems, they have more time to dedicate to quality instructional methods.

Secondly, since teachers can receive instant feedback from their instructional materials, they no longer have to wait until a certain checkpoint to conduct "formative" assessment. Instruction can be tailored on a continual basis, making the class more responsive to students' needs. Moreover, the feedback can guide teachers on a whole-class basis ("Let's review that reading selection again; I see that it gave everyone difficulty."), as well as help differentiate instruction for individual students ("I'm going to give Susie some additional practice resources; I see she is struggling with this concept."). In this way, instruction can be constantly adjusted, helping students achieve and retain knowledge and skills.

One final benefit to learning outcomes is that teachers are able to incorporate *Español Santillana*'s high-quality instructional materials in whatever way works best for their students. Flipped classroom? IPAs? Grading with benchmarks and rubrics? No problem. Since teachers can reorganize materials, incorporate their own materials and any new initiatives, and still maintain the properties of both the LMS and the interactive educational materials, they can grow professionally while always feeling supported in their course curriculum from Santillana's instructional resources.

ROI:

Español Santillana is an All-in-One solution: LMS + CMS + Metrics + Assessment generator + Content + training + Reliable service + Outstanding technical support, at no extra cost. And if teachers are using their normal LMS, a nearly nonexistent learning curve allows them to start teaching from the very first day. Teachers can enjoy a completely open program that combines powerful instructional materials, teachers' own content, and easy use by students.