McGraw Hill

Connect with SmartBook 2.0

Enhanced, efficient, and personalized adaptive learning

Our Challenge

Most students don't come to class prepared, meaning instructors spend valuable lecture time going over basics they assigned in the reading to do for class. McGraw-Hill's Connect platform with SmartBook 2.0 gives students a more personalized learning experience that focuses on the concepts they need to know - so instructors can focus on dynamic classroom discussions that lead to "aha moments".

The Solution

Our next generation of adaptive learning, SmartBook 2.0, was developed and designed to meet the varied needs of today's instructors and students. For instructors this means greater control with enhanced reports and more granular assignment creation to focus on the specific learning objectives they want their students to know. For students it means smartphone mobility with the option to access assignments via the ReadAnywhere app, greater exposure to contextual material, and additional prompts to guide students through the learning experience.

Learning Impact Outcome

We've given instructors more control of their students' study experience in SmartBook 2.0 so they're able to build assignments to meet exactly what their students need to know. SmartBook 2.0 is only available to student via instructor assignments, which they can build down to the sub-topic and concept level, create Review assignments to go over concepts students have already learned, and create zero-point assignments to fit with their lesson plan.

Students also have a better experience in SmartBook 2.0, with improvements that enhance their reading experience, make sure they're receiving the correct review questions and just-in-time prompts to build their confidence and knowledge, and a more personalized experience to meet their learning needs.

Return on Investment

By assigning SmartBook 2.0 reading to their students before class, instructors can go into lecture confident that their students have been introduced to the key concepts they want to discuss and ready to discover more. Students can also study with confidence as they are guided through key concepts and given multiple opportunities to test their knowledge before class. And by being able to complete assignments offline via the ReadAnywhere mobile app, students can keep up no matter where their day takes them.

10 billion probes answered with over 200 million student interactions per month and counting.