SPONSOR ENGAGEMENT PROSPECTUS
ABOUT 1EDTECH EUROPE

Join leaders and innovators from the public and private sectors across Europe for conversations that matter

1EdTech Europe 2023 is brought to you by the 1EdTech Consortium, the world’s largest, most innovative edtech collaboration featuring c.900 member organizations. 1EdTech members are united in developing the ecosystem foundation, based on open standards, and accelerating the growth of the ecosystem in schools, higher education and corporate learning.

1EdTech Europe 2023 highlights the leadership role that our members across the whole European geographic area play in the global edtech community.
VENUE AND HOSTS

The University of Nottingham was the first university in the UK to develop a genuinely global footprint and need to interoperate across a range of campuses worldwide.

The vision of the University is: ‘to be a university without borders, where we embrace the opportunities presented by a changing world, and where ambitious people and a creative culture will enable us to change the world for the better’.

We could wish for no better setting to discuss the ecosystem than in the tranquil setting of Nottingham’s environmentally friendly Jubilee campus.
WHY SPONSOR?

Demonstrate your leadership role in this unique public/private collaboration

• Stay ahead of the curve with updates and insights from our expert speakers
• Network with thought leaders and peers finding innovative solutions to common challenges
• Showcase to decision makers from the education sector
• Be confident you are meeting a targeted and expert audience
• We have sponsorship options to fit your budget with flexibility to customize a package to meet your needs
SPONSORS OF OUR 2022 VIRTUAL SUMMIT
SUMMIT LEADER BENEFITS

1EdTech Member Pricing: Pounds Sterling £6,000
Non-Member Pricing: Pounds Sterling £8,000

Presentation: Present a case study or join a plenary panel session

Exhibition stand: Opportunity to have a stand in the atrium near catering or a pop-up in the main auditorium

Tickets: 2 free tickets for your personnel, covering the conference fee and dinner

Registration list: 1 week in advance and post event

Marketing opportunities:

- Recognition on Summit website and link to your website
- Logo on all program / introduction slides during event
- One clickable digital ad to be included in a pre-event promotional email that can be linked to a marketing resource
- Promotion via 1EdTech LinkedIn and Twitter channels
- Promotion of your social media posts (advance approval required)
- Follow-up mailshot to registered delegates*
- Opportunity to post marketing materials and other information to the Sponsor Marketplace where attendee can view and download materials during the event

*In accordance with European Union GDPR legislation the list will only include attendees that opt-in to allowing us to share their details with the sponsors
SUMMIT SUPPORTER BENEFITS

1EdTech Member Pricing: Pounds Sterling £2,500
Non-Member Pricing: Pounds Sterling £4,000

**Presentation:** Present a lightning talk

**Exhibition stand:** Opportunity to have a pop up in the atrium

**Tickets:** 1 free ticket for your personnel, covering the conference fee and dinner

**Registration list:** 1 week in advance and post event

**Marketing opportunities:**
- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates*

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OTHER OPPORTUNITIES

Conference Dinner
Networking Reception
1EdTech Member Pricing: Pounds Sterling £5,000
Non-Member Pricing: Pounds Sterling £7,000

Networking Reception
1EdTech Member Pricing: Pounds Sterling £2,000
Non-Member Pricing: Pounds Sterling £3,000

Includes:
Onsite branding & opportunity to address delegates

Tickets: 1 free ticket for your personnel, covering the conference fee and dinner

Registration list: 1 week in advance and post event

Marketing opportunities:
- Recognition on Summit website and link to your website
- Promotion via 1EdTech LinkedIn and Twitter channels
- Follow-up mailshot to registered delegates*

Other bespoke opportunities may be available: contact us to discuss

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# Summary of Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Summit Leader</th>
<th>Summit Supporter</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary registrations</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Participate in case study or panel session aligned with one of the Summit topics</td>
<td>Y</td>
<td></td>
<td></td>
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<tr>
<td>Give a lightning talk</td>
<td></td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Exhibition opportunities – stand in atrium in premier location near catering or pop up in main auditorium</td>
<td>Y</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition opportunities – pop up in atrium</td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Post marketing materials and other information to sponsor marketplace</td>
<td>Y</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Onsite recognition</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Recognition on the event website, social media posts, and registration emails</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>List of registered delegates</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Dinner, Networking reception, Bespoke opportunities</td>
<td></td>
<td></td>
<td>Y</td>
</tr>
</tbody>
</table>
Contact Gill Ferrell at gferrell@1edtech.org to confirm your sponsorship package.

For more information, visit https://www.1edtech.org/event/europe/2023